

East Chapel Hill High School Alumni Association
Directors Teleconference
February 7, 2010
5:00 PM

Attendees:

(Voting)

Dana DiMaio '02

Sabrina Borst '05

Nooree Lee '02, President

(Non-voting)

Lori Kim '11

Yuyi Li '13

David Campbell [n/a]

Absent:

Lauren Pozefsky '02

Elizabeth Hodge '02

Agenda Item 1: New Student Liaison, Yuyi Li

- Miss Li is welcomed to her first conference call

Agenda Item 2: Update on Presentations to the School's PTSA and School Improvement Team by Executive Director Nooree Lee

- Mr. Lee recently met the new principal at ECHHS, Eileen Tully
 - He reports that she had a warm disposition and seemed to have ideas for improving the Association's on-campus recognition
 - Included is her desire for the Association to have a stronger presence at 2010's homecoming
 - Misses Kim & Li report that while homecoming is a significant event, it is not the most important date to students in the calendar year
 - No one present has a sound estimate of the number or share of alumni who typically attend homecoming,

though Messrs. DiMaio, Borst & Lee are doubtful that very many do

- Ms. Tully would like for the Association to help promote alumni attendance, e.g. run a tent, provide food, etc.
- The first year of any such undertaking is likely to be underwhelming attendance-wise, but the consensus is that the Association had may as well get the ball rolling in 2010
- Another item discussed with Ms. Tully was initiation of an Association-themed PTSA parent forum.
 - Such forums are generally topic-oriented and student-centric (stress, eating disorders, etc.)
 - The prospective Association-related forum would likely focus on what students do after graduation, and/or other issues relevant to the recent graduates
 - Mr. Lee is skeptical of such events being planned by the PTSA, which has other priorities, without leadership from the Association.
- Mr. Lee suggests sending a rep to a PTSA meeting each year to promote the Association's presence
- Association information is currently on the school's website

Agenda Item 3: Project Updates

a. Incorporation – Elizabeth Hodge [absent]

- Miss Li has contacted Ms. Pozefsky & has received from her the sample by-laws
 - She is concerned about budgeting for filing costs
 - Mr. Lee states that he will pay them out of pocket
 - Miss Li indicates that Ms. Pozefsky has not re-contacted her
 - Mr. Lee determines that Miss Li needs to take over the lead on incorporation, with Mses. Pozefsky & Hodge acting in support roles along with himself
 - Miss Li will put together a checklist in the next month of steps that must be taken, both completed and yet to be completed
 - She will also e-mail Mses. Pozefsky & Hodge, notifying them of the meeting's developments;

- The e-mail will make clear that if they want to work on the project, any such action(s) need to be run by Miss Li first, as she is now the project lead

b. Alumni database – Dana DiMaio and Sabrina Borst

- Have recently met and discussed potential end-goals for the database
- Are currently drafting a contact letter to be sent to the Association Facebook group
 - The number of Facebook group members now stands at 781
- Mr. DiMaio has registered a classmates.com profile in an attempt to foster greater cross-social networking participation and direct greater numbers of alumni to the facebook group
 - He noted that while there were numerous alumni registered on the site, they appeared to be largely inactive
- Ms. Borst will be meeting with the school's Career Information Center (CIC), who has agreed to host the final database document
 - Database will be updated once or twice per year
 - Mr. Lee questions the CIC's ability to manage the final product, and believes that the database should be made available to the CIC, but other groups as well.
 - He also reports that Ms. Tully is receptive to the database project, which will prove helpful should the CIC present difficulty or demonstrate any resistance
- Mr. Lee advises Messrs. DiMaio & Borst to arrange a meeting with Ms. Tully, with the aim of transposing current seniors onto a prospective 2010 alumni list
- Mr. Lee informs Ms. Borst that the current database form is amendable
- Ms. Borst believes that the project is progressing on course without the need of further aide
 - She will endeavor to disseminate the contact letter in the next week, and will then prioritize relaying alumni information to seniors prior to graduation

c. Alumni fair – Nooree Lee

- Student Government Association (SGA) representative failed to attend a scheduled meeting with Mr. Lee
- He believes that the Association currently lacks the manpower necessary to hold an alumni fair, absent the SGA'S aide
 - Mr. Lee suggests that perhaps the Association should shift its focus to simply bringing one alumnus to campus at a time

- Each alumnus would come to campus with a specific purpose or message
 - Such an approach could allow the Association to incrementally and progressively build an alumni program
 - If initially successful and the SGA demonstrates greater interest, perhaps a fair in the future will prove more feasible
- Miss Kim has drafted a letter to the East Chapel Hill student organizations, notifying them of the Association's presence and asking if the organizations need any assistance
 - Mr. Lee asks that the letter be copied onto heavy paper and distributed in the next month, via both e-mail & hard copy
 - First issuance of the letter will be to club presidents & faculty advisors, beginning with the 12-15 largest clubs
 - Mr. Lee requests that Miss Kim include both hers and Miss Li's business cards with all sent letters
 - He further stresses that any response to the letters will be considered positive, as the primary goal of the exercise is to simply spark conversations and cross-talk

Agenda Item 4: Class of 2000 and their 10-year Reunion

- Ms. Tully has offered the school's facilities free of charge
- Alumna Whitney Long is currently working on the project
 - If contacted, directors & officers should refer any questions to Ms. Long
- As a reminder, the reunion is still not the responsibility of the Association

Other:

- Miss Kim was asked by representatives from Project Graduation, whether the Association could put a donation link for the event on the Association's website
 - Mr. Lee believes the request can be honored, in this instance and at this time; however, the issue necessitates that a policy draft for future such requests be formulated
 - Messrs. Lee & Campbell will author a policy for future instances of this type of request
 - Miss Kim will notify Project Graduation that a link will be provided, and inquire whether any specific verbiage is desired

- She will also request that a brief mention of the Association be made at the event, and perhaps an invitation for herself and Miss Li to attend, so that they can bring materials and potentially register new graduates for the Association

Wrap-up:

Mr. Lee proposes that a follow-up teleconference be conducted in early May (in approximately 3 months) to discuss progress on the outstanding projects

Addendum:

After the meeting, it has been determined that Ms. Hodge will discontinue her leadership role in the Association, due to increased workload at her full-time job. The Association thanks her for all her work to date and will begin a search for a new Director immediately. Under the Bylaws, under which the Association operates provisionally, the President is authorized to select a replacement until such time the elections clause of the Bylaws becomes activated.