

East Chapel Hill High School Alumni Association  
Directors Teleconference  
May 17, 2010  
7:00 PM

Attendees:

(Voting)

Whitney Long, '00

Dana DiMaio '02

Lauren Cusick '02

Sabrina Borst '05

Nooree Lee '02, President

(Non-voting)

Yuyi Li '13

David Campbell [n/a]

Absent:

Lori Kim '11

Item 1: New Director: Ms. Whitney Long

- Replacing Ms. Elizabeth Hodge, who has resigned position, due to job-related time constraints, as a director
- Class of 2000 ten-year reunion will be held the night of Friday November 26 at the Martini Bar (corner of Henderson & Franklin streets)
- Class of 2000 has no accurate directory set up; Ms. Long primarily contacts individuals via facebook
- New principal has not responded to e-mails from Ms. Long
- Mr. Lee suggested that Ms. Long utilize the database being updated by Mr. DiMaio and Ms. Borst as an extra resource when contacting people
- Ms. Long estimated that she has reached approximately 60% of the Class, many of whom have in turn contacted others
- Ms. Long will pass along much of her Class of 2000 contact data to Mr. DiMaio and Ms. Borst for usage in their database;
  - will also use her contacts to search for class representatives in other classes

Item 2: Building the Leadership Team with Class Representatives for 2010

- Miss Li has found three members of the current senior class of 2010 (all Class Council members) who are willing to coordinate future class events and help register class members with the Alumni Association
- E-mail addresses of these individuals have been provided to Mr. Lee
- Mr. Lee stressed the import of setting in place an infrastructure through which future classes will be able to connect with one another, especially while the aforementioned are still connected to the school

Item 3. Project Update and Assignments

a. Incorporation in the great state of North Carolina – Yuyi Li and Lauren Cusick

- Necessary documents have been filled out; are currently awaiting mailing
- East Chapel Hill High School administration has permitted Alumni Association to use the school address as its registration address
- Mr. DiMaio volunteered to provide his name and address as contact information (to be served notice) in the potentiality of delinquency, back taxes, etc.
- Federal paperwork for potential tax exempt status is unnecessary until the Alumni Association receives income

b. Alumni database for use by current students – Sabrina Borst and Dana DiMaio

- Has been kept up to date since last teleconference primarily via e-mails and facebook
- Most individuals tend to find the website via facebook, though it is in the first page of search results provided by Google
- One difficulty encountered is the tendency of individuals not filling in all fields when submitting the registration form
  - Many seem to only provide name and class
- Website will be updated to specifically outline the information that Mr. DiMaio and Ms. Borst seek
  - Mr. Lee is hoping to have a new webmaster, possibly Miss Li or someone she may recruit
- Will begin work on compiling information on the Class of 2010 before it graduates
  - Though now discontinued, there previously existed an “alumni directory” of graduating classes
  - Will attempt to discover a method of collecting the names and e-

- mail addresses of graduating seniors
- Miss Li reported that most students do not read PTSA newsletters

c. Alumni Fair at the school for current students – Lori Kim and Nooree Lee

- A means of getting alumni more connected with current students
- Will likely be held in November as a small after school event
  - Alumni will come to school and discuss about what they do
  - Will feature Q&A sessions
- Likely to feature six alumni total
- Miss Li expressed concern that if the program is too long, then students likely would not stick around after school
- PTSA generates turnout for its events by advertising to parents, who then bring their kids along; Alumni Association likely to replicate such a strategy
- Mr. Lee will be meeting with the PTSA;
  - Alumni Association hoping to receive money for refreshments from them, as well as the ability to utilize their advertising arm
  - PTSA already organizes student “forums” so this event would effectively be an extension of this, initially
- Mr. Lee invited Ms. Long to consider a project to get on board with; she has provisionally requested the Alumni Fair

Item 4. Ombudsman Annual Report

- Report by Mr. Campbell was submitted 1.5 months ago; Mr. Lee has since been holding it for editing
- Report is an annual summary of the previous year’s transactions and important events
  - Aim is to provide both transparency and accountability

News and Notes

- The committee, comprised of teachers and parents that makes decisions for school will celebrate former principal David Thaden’s career on Thursday May 20, at 12:30 PM

- Mr. Lee will be hosting another team brunch at some point in the next couple months